

EXHIBITION AND SPONSORSHIP PACKAGES

University of Leicester

2nd – 3rd September 2027



BioMedEng
ANNUAL CONFERENCE
LEICESTER
2027



The University of Leicester is excited to be hosting BioMedEng27, the UK's largest annual gathering of biomedical engineers on **Thursday 2nd and Friday 3rd September 2027**.

BioMedEng is the UK's largest community for biomedical engineering, bringing together researchers, clinicians, industry partners and students to advance innovation in healthcare technologies. Originating from a collaborative effort to unify the country's growing biomedical engineering research base, the annual BioMedEng conference has become the largest gathering of its kind in the UK. Each year, it provides a national platform to share cutting-edge scientific developments, discuss translational challenges, showcase emerging technologies and foster new partnerships. The conference continues to grow in scale and impact, reflecting the vital role of biomedical engineering in improving patient care and shaping the future of medicine.

In 2027 academics from the Biomedical Engineering Research Group, School of Engineering, University of Leicester are proud to be hosting the conference with the support of academics and clinicians from across the University of Leicester, the University Hospitals of Leicester NHS Trust and the Midlands Region more broadly.

The attraction of Leicester as an NHS trust and centre for clinical research as well as the diverse backgrounds of the academic community in Leicester provide real potential in terms of recruiting a diverse range of attendees and plenary / keynote speakers. We intend to keep clinical challenges and their solutions at the very heart of the conference.



A Historic City - Leicester is a city with a very long history having been continuously occupied for over 2000 years. An area famous for its connection with one of the bloodiest battles in English history and the gravesite where, over 500 years later, King Richard III's remains were discovered beneath a city car park. Travel pioneer Thomas Cook ran his first railway excursion from here in 1841 and Leicester grocer Walter Richard Fox founded Fox's Confectionery in 1880. A Victorian butcher's shop on Leicester's High Street would become the foundation of Britain's most recognisable snack brand Walkers.

Leicester Today - One of the most ethnically diverse cities in the UK. Around 50% of the city's population identifies as non-white, with large communities of South Asian, African, and Caribbean descent. This has helped Leicester develop a rich cultural landscape, with many festivals, religious celebrations, and a diverse culinary scene that reflects its global influences.

Leicester provides the perfect backdrop for networking and professional engagement. Sponsoring this event places your organisation at the heart of a diverse, collaborative community of academics, clinicians, and industry partners. With opportunities for brand visibility, extensive networking, and new partnerships in a city in the heart of the East Midlands this is an ideal platform to demonstrate your contributions to biomedical engineering.



A University as a Force for Good - We believe in education as a force for good. To make this world a better place by empowering our members to become Citizens of Change. A University founded by its community as a living memorial to those who made sacrifices in the First World War. A university built on the hope for a better future reflected in our motto: *Ut vitam habeant* – So that they may have life.

From diabetes and cancer to ethnic health, lifestyle interventions, and COVID-19, our researchers are driving breakthroughs that improve patient care and quality of life across the globe.

Leicester's uniquely diverse communities sit at the heart of our work. This rich tapestry of cultures and backgrounds offers invaluable insight into how diseases affect different populations. By exploring the nuances of our city, we uncover the root causes of health inequalities and lead the charge toward more inclusive, effective healthcare.

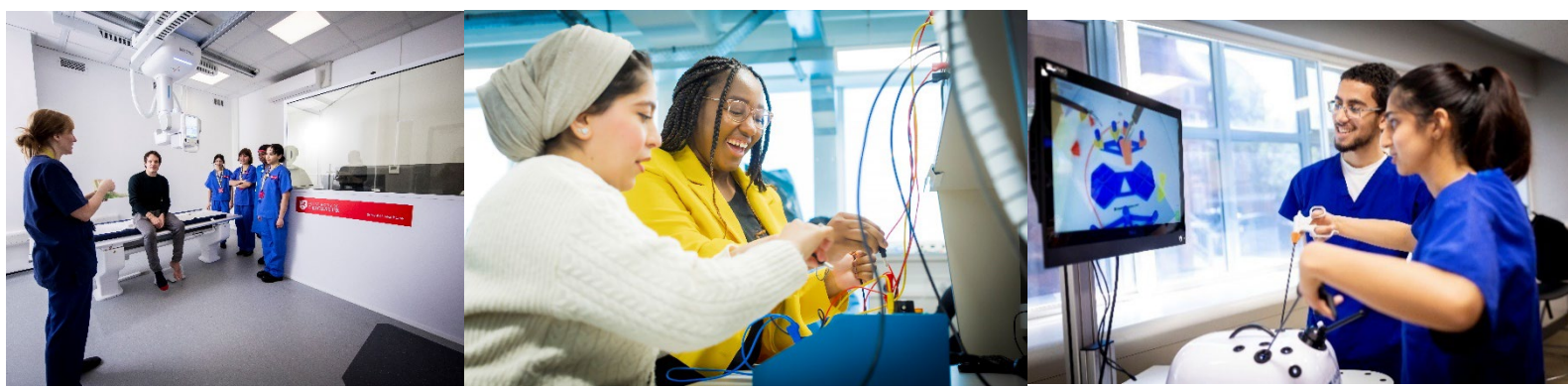
We're tackling some of the world's most urgent health challenges through visionary science and collaboration.

Engineering can play a transformative role in healthcare and within the School of Engineering, a group of academics collaborate with clinicians and healthcare specialists from Leicester University Hospitals Trust, our Medical School, School of Healthcare and beyond to address challenges around health and wellbeing. Research interests stretch from biomaterials for tissue regeneration to modelling and monitoring of the cardiovascular system; the development of digital asthma patients through to biological signal processing and machine learning on biometric data.

Conference Chairs – Biomedical Engineering Research Group

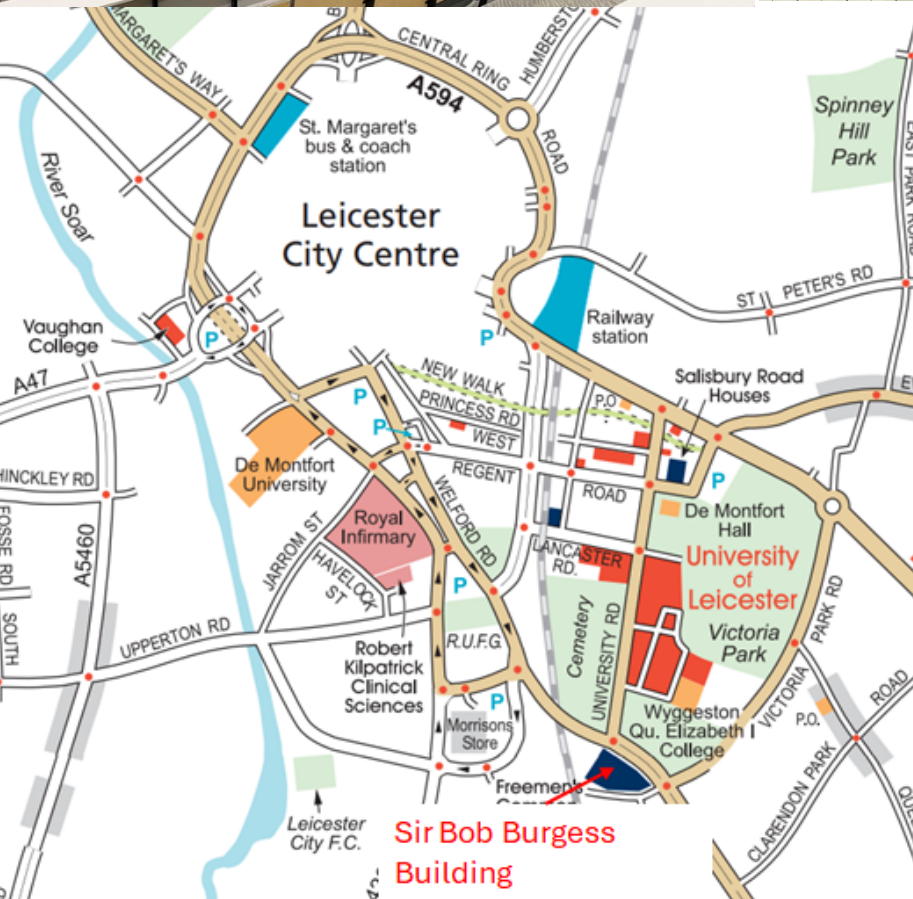
Dr Tim Pearce

Dr Jenny Shepherd



BioMedEng27 will be held in the University of Leicester's Sir Bob Burgess Building, a state-of-the-art teaching and learning facility on the edge of the University's campus. Getting to the campus is easy with great transport links and a variety of accommodation within easy walking distance.

A single conference site co-locates delegates, exhibitors, catering and posters, maximizing brand exposure and networking opportunities. Exhibitors will be at the very heart of the conference in spacious foyer spaces and alongside catering provision. The facility provides a primary lecture theatre with capacity 600 as well as multiple break-out spaces with capacity in excess of 100.



A focus of BioMedEng27 is the critical relation between clinician, researchers and industrial partners and how novel approaches in primary science, the full breadth of biomedical engineering and clinical practice can collaboratively improve patient care and shape the future of medicine. With Leicester's position at the forefront of the UK space sector the conference will additionally provide an opportunity to explore the unique role biomedical engineers can play in the improvement of health in space.

BioMedEng27 will spotlight the latest advances in:

- 3d printing in bioengineering
- AI and machine learning for healthcare
- Biofluid mechanics
- Biomaterials
- Biomechanics
- Biomedical engineering pedagogy
- Biomedical Imaging
- Biomedical Signal Processing
- Biosensors and diagnostics
- Cardiovascular biomechanics
- Digital Histopathology
- Digital twins
- Drug delivery
- Engineering for health in space
- Genomics and Bioinformatics
- *In vitro* and *In vivo* models
- Inclusive design in healthcare
- Medical device design and regulation
- Metamaterials for Health
- Microfluidics and Organ on a Chip
- Pathway to clinic
- Patient engagement with Biomedical Engineering
- Prosthetics and Orthotics
- Rehabilitation technology
- Respiratory Medicine
- Sports Biomechanics
- Surgical developments and robotics
- Tissue engineering and Regenerative Medicine.
- Wearables and / or Implantables
- Women's health



Features	Platinum (£5500+VAT)	Gold (£4000+VAT)	Silver (£2000+VAT)	Bronze (SME) (£1500 + VAT)
Exhibition stand	Double exhibition stand	Double Exhibition stand	Exhibition stand	Exhibition stand
Full conference registration	4 delegates	3 delegates	2 delegates	1 delegate
Advert in the conference app	Full page	Full page	½ page	½ page
Sponsored session	✓	-	-	-
10 minute talk at sponsored session	✓	-	-	-
Branding on Conference website	Platinum sponsor	Gold sponsor	Silver Sponsor	Bronze sponsor
Banner display at ceremonies / events	Opening, closing and social event	Opening or closing and social event	Social event	-
Company logo on volunteer / staff T-shirts	✓	✓	-	-
Gala dinner tickets	4 tickets	3 tickets	2 tickets	1 ticket
Company Logo on event signage, billing and presenting screen	✓ larger size	✓ larger size	✓	✓
Branding on invitations and pre-event emails	✓ larger size	✓ larger size	✓	✓
Company logo on conference poster	✓ larger size	✓ larger size	✓	-
Membership of BioMedEng Association	✓	✓	✓	✓